**Beat: Health**

# BIG BANG SANTE - L AVENIR SE CREE AU PRESENT

**MAISON DE LA CHIMIE, on October 9**

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**USPA NEWS -** We live longer, our DNA can be mapped and Researchers can predict our Risk of getting ill, new Drugs are being developed all the Time, we know that it's a Good Idea to exercise and eat Greens. One of the most important Tasks of Science is preventing and understanding why so many People become ill, and Scientists are currently debating how best to use Technological Advances and New Knowledge to ensure the Best Public Health...

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Dementia is a Blanket Term covering Diseases where the Brain loses its Functions. As well as Alzheimer's and Parkinson's Diseases there are many other illnesses and some are yet to be classified. While Researchers are becoming better at preventing, treating or relieving Diseases such as Cancer, Type 2 Diabetes and Heart Ailments, they still know very little about Diseases that affect the Brain's Functions.

One thing is taking up the Minds of many Doctors around the World these days and it is one of the Largest Current Threats to World Public Health: Resistance to Antibiotics... The more Antibiotics we use, the faster Bacteria develop Resistance (and we use a lot in Agriculture, in Hospitals, and in our Homes).... Food Allergies are seen as a Serious Public Health Issue in many Countries... Scientists have developed Proteins that can make Synthetic Genetic Material evolve over Generations in a Similar Way to DNA. The Breakthrough could lead to a Completely New Form of Medicine...

In Digital Society, Knowledge is well distributed Virtually and Online. A Substantial Fraction of Knowledge Landscapes is also located in the Digital Environment. Both Health and Knowledge need to be understood today as a part of the Digital Society. It is important to estimate the Impact that Digital Society has on Knowledge Landscapes and on Health....Digital Health is the Convergence of Digital Technologies with Health in order to enhance the Efficiency of Healthcare Delivery and make Medicine more Personalized and Precise. The Technologies include both Hardware and Software Solutions and Services, including Telemedicine, Web-Based Analysis, Email, Mobile Phones and Applications, Text Messages, Wearable Devices, and Clinic or Remote Monitoring Sensors. Generally, Digital Health is concerned about the Development of Interconnected Health Systems to improve the use of Computational Technologies, Smart Devices, Computational Analysis Techniques, and Communication Media to aid Healthcare Professionals and their Clients manage Illnesses and Health Risks, as well as promote Health and Wellbeing.

Can we improve Training for Health Professionals? Sustainable Social Health Development requires more than Technical Knowledge and Skills Training alone. Health Professionals (Providers, Managers, and Administrators) need to respond to their Individual Challenges at Specific Times and in Particular Places. It is no longer appropriate to focus on a Single Issue; wickedly Complex Problems are the Primary Tasks of these Professionals... Health Professionals should have Access to Quality Training for them to fulfil their Respective Roles and Functions for Sustainable Development, especially at Local Levels. Unfortunately, this is often not the Case, or at the very least, we could certainly make Improvements.

Food Technologies play a Pivotal Role in improving the Nutritional Quality of Food, ensuring its Safety, and preventing Foodborne Disease. They reduce Losses due to Spoilage or Contamination, and are thus Vital in the Prevention of Malnutrition and Starvation. Food Technologies also have important Socioeconomic Implications. They facilitate and promote Trade in Food, provide Employment for a large Section of the Population, facilitate the Work of Women in preparing the Family's Food, and give them the Opportunity to participate fully in Social Life. They increase the Consumer´s Pleasure and provide a greater Choice of Products.

On October 9, 2019 @ Maison De La Chimie (Paris) was held the New Edition of BIG BANG SANTE - LE FIGARO. Many Guests and Brilliant Interventions of Experts dealing with Contemporary Health Issues in the Different Sectors of Health. Animated by Guillaume ROQUETTE (Managing Director of Figaro Magazine). The Opening Speech given by Alexis BREZET (General Manager of Groupe

Figaro). The Introduction given by Guy VALLANCIEN (Surgeon, Member of French Academy of Medecine).

- Big Bang De La Formation (Big Bang of Training)

* Keynote by Laurent BIGORGNE (Director of Institut Montaigne).
Training at the Heart of the Digital Revolution

* Panel : Animated by Cécile THIBERT (Journalist @ Sciences & Medecine Figaro) - Joris GALLAND (Internist Doctor a Tenon Hospital & Clinic Doctor Sorbonne Université) - Cécile MONTEIL ( CEO of iLumens, Founder of Eppocrate) - Lionel REICHERDT (Pharmageek Expert in e-Health; Blogger & Founder of 7C'S Health
Does Digital revolutionizes Training in Health?

* Pitch : Start-Up - Luc SOLER (President of Visible Patient)

* Teleconsultation : Conclusion a year later after Use in FRANCE - Interview of Nicolas WOLIKOW (Founder Qare)

- Big Bang of Digital Therapy : Keynote of Sébastien SORIANO (President of l'Arcep) onn What 5G would change ?- Keynote of Denise SILBER (Pioneer on e-Health, Founder of "Doctors 2.0 & You") on Are our Smartphones capable to cure us ? - Keynote of Anca PETRE (Co-Founder of 23 Consulting on What is the Position of Blockchain in Health Sector ?

* Demonstration : Start-ups : Edward GASSER (Co-Founder & Director of Tilak Healthcare) - Bernard FERTIL (President & Co-Founder of Anapix Medical) - Laurent NICOLAS (CEO of Diabnext) - Docteur Fabrice DENIS (Oncologist Doctor. Designer of Moovcare)

- Big Bang of Data : Keynote of David GRUSON (Member of Board Comittee of "Chaîne Santé de Sciences Po Paris") - Keynote of Thomas BUBERI (General Director of AXA Group) - Demonstration : Start-Up by Frederic DAYAN (Founder of Exact Cure) and Emmanuel BILBAULT (President of Posos) - Keynote of Michel LEVY PROVENCAL (Founder of Boma & CEO of Boma France)

* Panel : animated by Enguérand RENAULT Chief Editor Media & Technologies at Figaro) - Alain LIVARTOWSKI (Doctor, Data Director Institut Curie) - Laurent SCHLOSSER (Director of Public Sector Branch @ Microsoft France) - Jean-David ZEITOUN (Doctor & Clinical Epidemiology,, Entrepreneur)

- Big Bang of Food Tech. Pitch Start-Up by Antoine HUBERT (CEO of Ynsect) and Etienne DUTHOLT (General Director of Société Vital Meat). Conclusion of Big Bang Food Tech by Thierry MARX (Executive Chef & Mandarin Oriental in Paris) - Closing Speech by Jacques-Olivier MARTIN (Editor in Chief Figaro Economie @ Editor Director of Big Bang Sante.

* Panel : Is FoodTech good for Health, good to feed Humanity and Good to Taste ? - Animated by Olivia DETROYAT (Agriculture & Food Journalist @ Le Figaro) - Xavier BOIDAVEZI (VP Digital Factory @ SEB Group @ National Secretary @ FoodTech Theme Network)

Source : Big Bang Sante @ Maison de la Chimie in Paris. On October 9, 2019

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